

# Why Businesses Need TurnAround...



## Where is your business?

### EMERGING – I’m new!

- ✓ Establishing a business and customer base
- ✓ Establishing new lines of products and services
- ✓ Overcoming learning curves and error risk

## TurnAround can provide...

- ✓ Process design, sequencing and testing
- ✓ Controls design and testing
- ✓ Risk and controls assessment
- ✓ Baseline business documentation

### HEALTHY – I’m successful!

- ✓ Repeating, mature business processes
- ✓ Enjoying stability
- ✓ Innovating new products or services
- ✓ Undergoing merger or acquisition

- ✓ Risk and controls assessment and testing
- ✓ Update and maintain baseline business documentation
- ✓ Document business, product, technology change

### RESPONSIBLE – I’m preventing trouble!

- ✓ Identifying alternate routines and staff
- ✓ Establishing business continuity and disaster plans
- ✓ Actively managing risk

- ✓ Document alternate process, procedures, policies
- ✓ Develop training materials and training delivery
- ✓ Risk and controls assessment and testing

### OVERCOMING – I’m in trouble!

- ✓ Experiencing performance and results dissatisfaction
- ✓ Receiving Audit, Regulatory issues
- ✓ Experiencing employee dissatisfaction; high turnover
- ✓ Experiencing customer/user dissatisfaction
- ✓ Declining revenue, business results
- ✓ Increasing external oversight and reporting
- ✓ Undergoing merger or acquisition

- ✓ Risk and controls assessment and testing
- ✓ Controls redesign
- ✓ Process redesign and simulation
- ✓ Re-document baseline documentation
- ✓ Review/rebuild management reporting routines
- ✓ Pilot and stabilize affected processes and procedures

*\* Documentation is process, procedure, policy, forms, routine communications vehicles, training material or web content*